

CASE STUDY

Search & Selection solutions for one of the leading Investment companies

Background

The client is a global investment management company with >US\$250 billion in assets and resources under management. Their fund range includes equity, fixed income, cash and multi-manager funds. Their financial services include online fund platforms in the UK, Germany, India and Taiwan and they offer over 800 funds to retail & institutional investors in Europe, Asia Pacific and the Middle East. They needed a Senior Manager in Bangalore.



Service Offered: Selection

AT A GLANCE:

No. of Open positions : 1
Offer letters issued : 1
Total people hired : 1

Challenges	Solutions	Results
<ul style="list-style-type: none">• Needed a senior manager with 14+ experience in User Experience for their new initiative in Digital space.• Wanted a hands-on technical person who can drive this on its his/ her own.• Limited pool of candidates in User experience space• Senior candidates are not generally hands on• Candidates were to be from few target companies only	<ul style="list-style-type: none">• Extensive mapping was done for candidates working with the target companies• More than 400 candidates were added on LinkedIn who were in User Experience space• LinkedIn connections helped to get information on UX projects & firms working on it majorly.• A services company in Bengaluru was picked as the 'Company' for the prospective candidates	<ul style="list-style-type: none">• Mapping helped us to identify the location where these candidates were available• Closed this position with 9 candidates only